

CONCEPT NOTE

189 Gresty Road
Crewe, CW2 6EL
www.ymcacrewe.org.uk



YMCA CHESHIRE COMMUNITY MEAL INITIATIVE

YMCA

Here for young people
Here for communities
Here for you



Introduction

YMCA Cheshire is committed to fostering a sense of community, support, and belonging in Crewe. As part of our ongoing efforts to engage with the community and provide meaningful opportunities for connection, we are pleased to introduce a monthly community meal initiative. This initiative aims to bring together people from diverse backgrounds to share a meal, build relationships, and strengthen the sense of unity and solidarity in Crewe.

Purpose and Objectives

The primary intention of the community meal is to create an inclusive, welcoming space where individuals, families, and groups in Crewe can come together to share not only a nutritious meal but also experiences, stories, and companionship. The objectives of the community meal initiative are:

- 1.Promote Social Inclusion:** Providing a space where everyone, regardless of their background or circumstances, feels welcome and valued.
- 2.Strengthen Community Bonds:** Encouraging residents to connect with each other, fostering a stronger sense of community and mutual support.
- 3.Support Well-being:** Offering a nutritious meal in a warm and friendly environment, contributing to the overall well-being of attendees.
- 4.Encourage Volunteering and Collaboration:** Engaging local volunteers, businesses, and organizations in the planning and execution of the meals to build a more connected community network.



Event Details

- **Frequency:** Every 3rd Friday of every month, beginning **18th of October 2024**.
- **Time:** The meal will take place from 12:00 PM to 1:30 PM.
- **Venue:** Hosted at Glo Cafe, 189 Gresty Road, Crewe. CW2 6EL

Target Audience

The community meal is open to all members of the Crewe community, including individuals, families, the elderly, young people, and those who may be experiencing social isolation. Everyone is welcome, regardless of background, faith, or economic status.

Program Outline

- 12:00 PM - **Arrival and Welcome:** Guests are welcomed by volunteers and seated.
- 12:10 PM - **Community Meal:** A wholesome, freshly-prepared meal is served, providing an opportunity for guests to share food and conversations.
- 1:15 PM - **Community Announcements and Socializing:** Local organizations and community members can share announcements or information about upcoming events and services.
- 1:30 PM - **Closing and Farewell:** The meal concludes, and guests are thanked for their participation. Volunteers assist with clean-up.



Logistics and Support Needed

- **Financial Support:** Businesses can contribute through direct financial support, sponsoring specific elements of the event, or matching employee donations.
- **In-Kind Contributions:** Provide goods or services that can be utilized during the event or as part of participant incentives.
- **Employee Participation:** Encourage employees to participate in the SleepEasy Event, further strengthening the bond between the business and the community.

Benefits for Businesses

- **Corporate Social Responsibility (CSR):** Businesses can align with a meaningful cause, showcasing their commitment to social responsibility and community welfare.
- **Brand Visibility:** Corporate sponsors will receive exposure through event marketing materials, press releases, and social media, enhancing their brand visibility in the community.
- **Employee Engagement:** Encourage team participation, fostering a sense of camaraderie and shared values among employees.

Benefits for Individuals

- **Personal Growth:** Participants will gain a deeper understanding of what we do, fostering personal growth and empathy.
- **Community Bonding:** By partaking in a shared experience, participants build connections with others, creating a sense of unity within the community.
- **Social Impact:** Individuals contribute directly by raising awareness, and making a tangible impact on their community.
- **Inclusivity:** Encourage participation from a diverse range of community members, fostering a sense of solidarity and shared purpose.
- **Building a Supportive Community:** Strengthen the community's commitment collectively.

Conclusion

The monthly community meal at YMCA Cheshire represents an opportunity to bring the people of Crewe together, to break bread, share stories, and build a stronger, more connected community. We believe that through simple acts of sharing and kindness, we can foster a supportive environment that benefits everyone.

We look forward to welcoming you to our next community meal!

For more information or to get involved, please contact:

- Fatima Perriman, Head of Finance and Business Services
- Contact Information: 01270 257673 or Info@ymcacheshire.org.uk





189 Gresty Road, Crewe
CW2 6EL

www.ymcacrewe.org.uk

